

Video Producer

Department: External Relations

Reports to: Director of Marketing and Communications

Direct Reports: N/A

Classification: Full-Time/Exempt

Compensation: \$52,000-\$57,000

Location: New Haven, CT (in-person)

How to apply: Please submit a resume, cover letter, and video reel to human.resources@longwharf.org.

The Invitation: Long Wharf Theatre is a gathering place dedicated to producing boundary-breaking theatre with and for its kaleidoscopic communities. We believe that theatre is for everyone, and that art and activism can live side by side. We are committed to building artistically innovative theatre with, for, and by the greater New Haven community. We are seeking a creative, fierce, and innovative video producer to lead the organization's story using video and multimedia. As a member of the external relations department, the video producer is a skilled videographer, editor, motion graphics artist, and photographer who understands how to visually tell a story, capture a moment, and communicate the vibe from concept through execution. This person will dream, design, and produce work to promote productions (4-6 per year), support institutional storytelling projects, and collaborate with other local organizations as the need arises. The storytelling champion that lands this role will proactively pitch new ideas and never grow tired of the hustle of making theatre "sexy".

The Work Environment & Culture: The leadership at LWT cares deeply about staff culture and development. Members of the LWT staff are encouraged to engage in courageous conversations within departments and interdepartmentally. There is a belief within the organization that great art comes from great relationships. LWT supports and cares for team members as a reflection of the quality of artistic exploration on our stages. This position is in-person, with hybrid flexibility.

What you'll be doing:

In-house Storytelling

- Capture all programming produced and presented by Long Wharf Theatre.
- Drive ticket sales through video and photo projects delivered through a range of platforms, including broadcast, website, video sharing, streaming, digital publishing, e-newsletters, social media, and print.
- Identify opportunities to enhance campaigns and communications through video and photography.
- Create and edit commercials and promotional videos, adhering to all broadcast and institutional brand guidelines.
- Source or create materials (video, VO, music beds, graphics, etc.) to conceptualize and deliver promotional support for theatrical performances.
- Attend and actively participate in departmental and inter-departmental meetings, providing insight and recommendations as appropriate.
- Edit video podcasts and other recurring projects.

Digital Communication

- Create, edit, and manage requests for graphic and video content for lobby, season announcement, special events, and other presentations throughout the season.
- Cut b-roll for distribution to television stations with tight turnarounds
- Work with vendors and partners to book and manage multi-camera shoots when needed.

Archivist and Maintenance

- Collect and maintain video archives with the ability to make updates for company and partner use.

- Collaborate with marketing and inter-departmental staff to deliver professional video packages that support and enhance the vision and objectives of the organization; act independently and take responsibility to carry out all plans, tasks, and areas of responsibility.
- Anticipate and proactively reach out to internal departments to identify needs, advise on best practices, manage video project workflow, and ensure projects are completed on time.
- Maintain multimedia equipment.

What you bring to the table:

- *Editing Wizard.* You can feel the groove, capture the moment, and tell the story in a way that is fast-paced. You have experience with non-linear editing (Premiere Pro is a plus).
- *An Eye for What Looks Good.* You understand more than just the rule of thirds and three-point lighting; you can look at an empty space and instantly know how to capture it. You also understand how to take the beautiful work on stage and make it translate to video.
- *After Effects Warrior.* No one will ever master this beast, but you shouldn't be afraid to dive in and bring the digital brand of Long Wharf Theatre to life.
- *Distribution Ready.* Strong knowledge of video sharing (YouTube, Vimeo), digital publishing (Issuu), and streaming (StreamYard, YouTube Live, Zoom) platforms.
- *Trend Setter.* Strong understanding of industry and design best practices; stays current with emerging trends.
- *Artistic Champion.* Dedicated and responsive team player who enthusiastically supports the artistic vision and the performing arts.
- *Multi-Task Extraordinaire.* Must demonstrate excellent time management, organizational, and project management skills, juggling multiple priorities and tasks under tight deadlines.
- *Communication Superstar.* Excellent communication, with the ability to process constructive feedback and work collaboratively.
- *Tired of the 9-5?* Regularly attend Long Wharf Theatre performances, programs, and hosted events. Some nights and weekends are expected.

We understand that people gain skills through a variety of professional, personal, educational, and volunteer experiences. If you believe you have the transferable skills necessary to fulfill the responsibilities of this role, we encourage you to apply.