

SPONSORSHIP LEVELS

Producing Sponsor (\$15,000)

If full benefits are taken, the tax-deductible value is \$13,000.

- Preferred seating for ten (10) to the concert performance
- Access for ten (10) to the pre-show cocktail reception and post-show dessert party
- Exclusive meet and greet for ten (10) with Darren Criss
- Recognition as Producing Sponsor in event remarks
- Logo and/or name recognition as Producing Sponsor on e-blasts, print and social media
- Logo and/or name recognition on event signage
- Full-page, full-color recognition ad in event program
- Logo and/or name recognition as Producing Sponsor on Long Wharf Theatre event landing webpage with link to your corporate website
- Listing on Long Wharf Theatre institutional giving webpage and in production playbills for one (1) year

Directing Sponsor (\$10,000)

If full benefits are taken, the tax-deductible value is \$8,400.

- Preferred seating for eight (8) to the concert performance
- Access for eight (8) to the pre-show cocktail reception and post-show dessert party
- Exclusive meet and greet for two (2) with Darren Criss
- Logo and/or name recognition as Directing Sponsor on e-blasts, print and social media
- Logo and/or name recognition on event signage
- Half-page, full-color recognition ad in event program
- Logo and/or name recognition as Directing Sponsor on Long Wharf Theatre benefit event landing webpage and link to your corporate website
- Listing on Long Wharf Theatre institutional giving webpage and in production playbills for one (1) year

Patron Sponsor (\$5,000)

If full benefits are taken, the tax-deductible value is \$4,200.

- Priority seating for four (4) to the concert performance
- Access for four (4) to pre-show cocktail reception and post-show dessert party
- Exclusive meet and greet for two (2) with Darren Criss
- Logo and/or name recognition as Patron Sponsor on e-blasts
- Logo and/or name recognition on event signage
- Half-page, full-color recognition ad in event program
- Logo and/or name recognition as patron Sponsor on Long Wharf Theatre benefit event landing webpage and link to your corporate website
- Listing in Long Wharf Theatre production playbills for one (1) year

Gold Sponsor (\$2,500)

If full benefits are taken, the tax-deductible value is \$2,100.

- Priority seating for two (2) to the concert performance
- Access for two (2) to pre-show cocktail reception and post-show dessert party
- Exclusive meet and greet for two (2) with Darren Criss
- Quarter-page, full-color recognition ad in event program
- Listing in Long Wharf Theatre production playbills for one (1) year

Premier Ticket (\$1,000)

If full benefits are taken, the tax-deductible value is \$800.

- Premier seating for one (1) to the concert performance
- Access for one (1) to the pre-show cocktail reception and post-show dessert party
- Exclusive meet and greet for one (1) with Darren Criss

Preferred Ticket (\$500)

If full benefits are taken, the tax-deductible value is \$300.

- Preferred seating for one (1) to the concert performance
- Access for one (1) to the pre-show cocktail reception and post-show dessert party

Concert-only tickets are available \$75 - \$125 for non-Members, \$50 for Members, and \$10 for college students. Free admission for K-12 students is also available.

CONTACT: Gloria Gorton at (203) 772-8234 or events@longwharf.org.

ADVERTISEMENTS

To preserve tax deductibility, your sponsorship advertisement must include the following language: "[ORGANIZATION NAME] is proud to support Long Wharf Theatre."

Full-Page Advertisements

- 4 5/8" wide by 7 3/4" high | No bleed, full-color PDF file

Half-Page Advertisements

- 4 5/8" wide by 7 3/8" high | No bleed, full-color PDF file

Quarter Page Advertisements

- 2 5/16" wide by 3 7/8" high | No bleed, full-color PDF file

Promotional advertisements are available for purchase at \$1,500 (full page inside cover – two available), \$1,000 (full page), \$500 (half page), and \$250 (quarter page).

A PDF of the fully designed recognition advertisement must be received at events@longwharf.org by April 26, 2024.

CONTACT: Gloria Gorton at (203) 772-8234 or events@longwharf.org.